



International Girls in ICT Day 2018  
*“Expand horizons, change attitudes”*  
 April 26, 2018

<b>8:30 am</b>	<b>Registration   Break out session Sign-Up</b>
<b>9:00 am</b>	<p><b>Invocation</b> Aiyanna Ferguson</p> <p><b>Introduction of the MC</b></p> <p><b>Introduction of URCA CEO</b> Kerel Pinder</p> <p><b>Welcome</b> Stephen Bereaux, Chief Executive Officer, URCA</p> <p><b>ITU Video</b></p> <p><b>Greetings</b> Gravette Brown, Aliv   Eldri Ferguson-Mackey, BTC,   Melissa Colebrooke, CBL</p>
<b>9:30 am</b>	<b>Leading Women in Tech Vignette</b>
<b>9:35 am</b>	<p><b>Remarks &amp; Introduction of the Parliamentary Secretary</b> Neville Wilchcombe, Chairman, URCA</p>
<b>9:40 am</b>	<p><b>Opening Remarks</b> Pakesia Parker-Edgecombe, Parliamentary Secretary, Office of The Prime Minister</p>
<b>9:50 am</b>	<b>Icebreaker</b>
<b>10:05 am</b>	Coffee   Tea Mixer
<b>10:35 am</b>	<p><b>Introduction of Featured Speaker</b> Kerel Pinder</p> <p>Featured Speaker Nancy Douyon, International Research Lead, Uber</p>
<b>11:00 am</b>	<b>Icebreaker</b>
<b>11:15 am</b>	<b>Leading Women in ICT Vignette</b>

<b>11:20 am</b>	<b>Introduction of Featured Speaker</b> <b>Kerel Pinder</b> Featured Speaker Kristie Powell, CEO and Co-Founder of Coral Media Inc.
<b>11:45 am</b>	<b>Leading Women in ICT Vignette</b>
<b>11:50 am</b>	<b>ICT Trivia</b>
<b>12:00 pm</b>	<b>Lunch</b>
<b>1:00pm – 2:30 pm</b>	<b>Breakout Sessions</b> Trenicka Rolle, <i>Project Engineer</i> , PharmaChem Bahamas Nekia Brice, <i>Founder</i> , AFINIT Consulting Anya Beneby, <i>Systems Analyst</i> , Cloud Carib Megan Minus, <i>General Manager</i> , Movi Group Talia Wildgoose, <i>Marketing Executive</i> , Aliv Shantell Hutchinson, <i>Senior Manager IT &amp; Application Support</i> , BTC Odette Carey, <i>Director of Product Development</i> , Cable Bahamas
<b>2:30 pm</b>	<b>Award Presentations</b>
<b>3:00 pm</b>	<b>Closing Remarks</b> Mavis Johnson-Collie Manager, Corporate and Consumer Relations
<b>3:10 pm</b>	<b>Exhibit Open</b>
<b>4:30 pm</b>	<b>Event Closed</b>

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# Speaker Profiles

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## **Nancy Douyon**

*International Research Lead, Uber*



Nancy Douyon is an International ICT expert at Uber where she currently leads research on the end to end experience of critical launches globally. She creates research platforms globally to ensure an increase of

usability in products, applications, complex systems and websites across different cultural ideals and cultural practices. She consults globally on remote user research methods and research in emerging markets. She has been instrumental in initiating a user experience lifecycle approach that is now deployed across over 15 products worldwide.

Her research also examines important areas in ICT relevant to policy, political economy and science and technology studies: first, how have matters of political and economic liberalization, including new markets and innovation affected ICT diffusion. Second, how have key ICT related technologies, including hardware, and human resources been diffused in the world. Finally, considering how policies related to ICTs were promoted, developed and implemented, considering issues of networking, organizational innovation, and institutional practices along the way.

Prior to joining Uber, Nancy held research and engineering positions at Google, IBM Interactive Research, Cisco, Accenture Experience Agency, and Intel's Mobility Group. Nancy is also proudly Haitian, has traveled to 70+ countries worldwide and also happens to be a Global Carnival dancer. In her spare time, she educates minorities in tech around the globe in user experience methodologies, culture-themed designs planning and implementation of user goals in products, and personal career management.

## **Kristie Powell**

*CEO and Co-Founder of Coral Media Inc.*



Kristie Powell is CEO and Co-Founder of Coral Media Inc, a software development startup transforming the way businesses leverage technology in the Caribbean. Before the startup Kristie was a Senior Technical

Solutions Consultant at Google Inc in New York City. Kristie joined Google in 2014 and was responsible for providing technical solutions to Google's top partners in the advertising online arena. Kristie began her career at Goldman Sachs in 2008 as an Analyst in the Technology Division, and spent her time developing technology infrastructure solutions for the firm.

Kristie is passionate about reinvesting in the community. She is currently, Vice Chairman of the Technology Steering Committee for the Bahamas Government. Kristie also serves as the Chairman of the Board of Directors for Ionic 6, Inc., a technology educational nonprofit based in New York and she was appointed to serve on the Board of Trustees of the Jersey City Free Public Library. Kristie enjoys sharing her experience with others. She was a keynote speaker at the United Nations where she discussed leveraging technology to achieve economic empowerment and a guest presenter at the Eleuthera Business Outlook on the future of technology in the Bahamas. She also led a Digital Marketing Workshop on behalf of Google at the first ever Haiti Tech Summit and Bahamas Technology Summit.

Kristie earned a Master's of Science in Electrical Engineering in 2008 from Florida Institute of Technology, and a Bachelor's of Science in Electrical Engineering in 2007 from Florida Institute of Technology.

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**Gravette Brown**  
*BeAliv Limited*



Gravette Deanne Brown is the Chief Aliv Business Developer at Aliv, the Bahamas' newest and best telecommunications company. She is the VP responsible for the marketing, communications, business and product

development portfolio at Aliv. Before joining Aliv Ltd. She was an investment professional with 18 years of experience in the fields of portfolio management and emerging market principal investing.

She began her international career as an associate at JP Morgan in New York City and Geneva, Switzerland where she worked as a business analyst in the investment and private banking divisions. She then worked for 12 years at the International Finance Corporation of the World Bank Group where she attained the rank of Principal Investment Officer and concluded her career there leading the corporation's investments in the manufacturing and services sectors across the African continent – a \$250 MM per annum business. Gravette has lived and worked in New York, New York; Washington, DC; Geneva, Switzerland; Dakar, Senegal and Lagos, Nigeria.

She is a graduate of the University of Pennsylvania in Philadelphia, PA where she graduated with Bachelor of Arts (BA) degrees in International Relations, French and Economics. She is also the holder of a Master's of Business Administration (MBA) degree from Columbia University in New York, New York with a concentration in Finance. She speaks fluent French.

**Eldri Ferguson-Mackey**  
*BTC*



After spending years in various leadership roles within the structure of BTC, Eldri Ferguson-Mackey brought her talents as a marketeer and communications' specialist to the company's Northern Bahamas team as the

newly minted Vice President for the Northern Bahamas in February 2017. With this appointment, she became the first female in the company's history to serve in this role, overseeing the operations in Grand Bahama, Abaco and Bimini.

In September 2017 Eldri received a new appointment as the company's Vice President of Customer Experience, with responsibility for the entire Bahamas.

Eldri joined BTC's ranks back in 2006, where she began her career in Product Development. In this discipline, she immediately gravitated toward positions of leadership, serving – at varying points – as Product Development Manager and Senior Product Manager. During which time, she became responsible for the life cycle management of BTC's products, business intelligence and business analysis programs.

It may have been the launch of prepaid electricity that solidified Eldri's reputation in the industry as a trendsetter, as this product made BTC the first telecommunications company in the region to leverage its telecommunications network to support utility services.

On a daily basis, BTC benefits from Eldri's extensive and proven experience in new product innovation and management, brand management, project management, strategic marketing and communications and "go-to-market" planning.

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**Melissa Colebrook**  
*Cable Bahamas Limited*



Melissa Colebrook is the Marketing Manager at REV who develops and executes campaigns to drive business growth and retention. She fosters partnerships with local charities and organizations to bring

corporate relief where possible. She has had multiple TV appearances promoting the REV brand, written scores of press releases in the local dailies, scripts for TV and radio adverts.

Mrs. Colebrook received her BSc in Biomedical Sciences from the prestigious King's College, London in 2001 and holds a MSc in Microbiology from the University of Kent at Canterbury, England.

Melissa worked as a Research Scientist at Pfizer Pharmaceutical in England for five years before returning to the Bahamas in 2007. As opportunities presented themselves, she spent the last decade working in the sales and marketing arena including multinational brands; Starwood and Atlantis.

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**Talia Wildgoose**  
*Marketing Executive, Aliv*



Talia Shire Wildgoose is the Marketing Executive at Aliv Grand Bahama, The Bahamas' best telecommunications company. She has oversight for Marketing, Project Management, Communications, Social Media and Public

Relations at Aliv for Grand Bahama, Abaco and Bimini. Before joining Aliv she was a Social Catering Manager at the Atlantis Paradise Island. With seven years of experience in the Event planning and project management field. She began her career at Bimini Bay in Bimini Bahamas as the Accountant and Executive assistant to the General Manager.

She then moved on to working for Colina Insurance Company as a Marketing Assistant in the insurance industry. She has a Bachelor of Science Degree with a concentration of Risk Management and Insurance from the University of North Carolina at Charlotte. She also holds a Specialized Computer programming degree from New England Institute of Technology at Palm Beach. Certification in Wedding Planning in Canada and from the Academy of Special Events Professionals in the USA and licensee of the ICB Insurance Commission of The Bahamas. She was recently featured in the Punch's "Woman in Action" featured special.

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**Shantell Hutchinson**

*Senior Manager IT & Application Support, BTC*



Shantell Cox-Hutchinson is Senior Manager of IT Application Support within the Bahamas Telecommunications Company Ltd. She joined BTC in February 2004 as a Senior Associate in Internal Auditing moving to the

Information Technology Department in September of 2007 as Manager of Billing Operations and promoted to Senior Manager in 2010.

She manages a diverse team that is responsible for providing sound technological solutions for products and promotions that target BTC's Mobile, Broadband, Television and Fixed Voice Customer base. A key stakeholder in the development of strategic goals that enhances revenue collection and regulatory reporting.

A firm believer in continuous learning and improvement, in 2014 she attained a Graduate Certificate in Financial Management from the Keller Graduate School of Management- DeVry University. She also holds a Masters of Network and Communication Degree with emphasis in Security & E-Business, a Masters of Business Administration Degree (MBA) and a Bachelor's Degree in Management Information Systems.

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**Odette Carey**

*Director of Product Development, Cable Bahamas*



Odette Carey received a Bachelor's of Commerce at Mount Allison University in New Brunswick Canada. Thereafter, she served 4 years at Atlantis Resort & Casino as Sales & Marketing Manager with responsibility to drive

revenues for Guest Activities and Food & Beverage business units. In 2009, Odette was awarded a scholarship from the Organization of American States (OAS), to attend Instituto de Empresa (IE Business School), ranked as the top 3 business schools in Europe according to the Financial Times.

Upon graduating with a Masters in International Management in 2010, Odette served as Sr. Product Manager at BTC for 4 years and currently serves as Director of Product Development at Cable Bahamas since 2016. She was honored in 2016 as "40 under 40" most influential and successful professionals in The Bahamas and continues trail blaze in telecoms and in her community serving as a proud Rotarian of the Rotary Club of Old Fort Bay.

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**Trenicka Rolle**

*Project Engineer, PharmaChem Bahamas*



Mrs. Trenicka Kiara Dukes was born and raised in Freeport, Grand Bahama. She graduated from Sunland Baptist Academy as head girl and salutatorian of her class. Trenicka completed her undergraduate degree

in Biomedical Engineering from Virginia Commonwealth University in 2011 and then went on to receive her master's degree in Mechanical and Nuclear Engineering in 2014 also from Virginia Commonwealth University. In addition to being published in various academic journals such as the American Society of Mechanical Engineers Early Career and Technical Conference, Trenicka has held leadership positions in the National Society of Black Engineers (NSBE), Student Government Association (SGA) and presently as the Co-Founder and President of Bahamas Engineering and Technology Advancement (BETA).

A graduate student Trenicka worked as researcher on a grant funded project by the National Institute of Health focused on ventilator induced lung injury (VILI). She performed finite element analysis (FEA) and computational fluid dynamics (CFD) on 3 dimensional lung models in order to understand varying degrees of stress/strain via lung disease and mechanical ventilation. She then went on to work at Trimech Solutions LLC as a Computation Fluid Dynamics Engineer as a contractor in the Modeling and Simulation Group at Altria Center for Research and Technology.

Trenicka returned to the Bahamas in July of 2015 and since then has worked in pharmaceuticals as Project Engineer I at PharmaChem Technologies where she manages projects relating to the main manufacturing facility, Plant 2. In her spare time she enjoys working with her students in Bright Minds Academy teaching and exposing them to engineering through project based learning. She also mentors high school students in grades 10 - 12 in her junior chapter for the National Society of Black Engineers.

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**Megan Minus**

*General Manager, Movi Group*



The last of five children to Leslie & Beverly Minus, Megan Minus began her formal education at the University of The Bahamas formally known as COB in 1997, and continued on at the prestigious Parsons

University, which led to an exciting career in interior design and business operations. Her design portfolio features countless projects in exclusive and ultra lux communities such as Ocean Club on Paradise Island and Lyford Cay.

But Megan, a native of Freeport, Grand Bahama, would go on to pursue other talents as she later immersed herself in the field of entertainment & broadcast production as a producer, project manager and director with The Movi Group and also the CEO of Create Serendipity. As decorated a career in interior design, her work in the field of technical production - which has spanned the last ten years - has been pretty diverse to say the least.

She's worked on major local and international productions including the The Bud Light World Tour, The Hero World Challenge with the Tiger Woods Foundation, the Bahamas Independence Celebrations, the Inter-American Development Bank World Conference, Cisco, IBM, Fidelity Bank, RBC, URCA, GSFR, The Central Bank, BFSB, Carifta and many more. She's also produced events for the NFL Hall of Fame and The Indianapolis Colts among others. Famous names such as Alicia Keys, Whiz Khalifa, Will Packer Productions, Pitbull, Bruno Mars, Seal, Gospel Artists, Shirley Caesar, The Winans and Youlanda Adams, Beres Hammond, Jah Cure, also make up her vastly diverse resume in the field of entertainment production.

And while Megan boasts such a decorated and exciting career, she also has two children Caitlyn and Tyler and is a 15 year breast cancer survivor, which she believes are both her greatest achievement to date.

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**Anya Beneby**

*Systems Analyst, Cloud Carib*



Anya Maria has always had a passion for analytics and in order to pursue her dreams in Finance she enrolled into West Virginia State University where she obtained her Bachelor's Degree in 2005 in Business Administration

with a core concentration in Finance and a minor in Economics.

During her tenure with the Bahamas Customs & Excise Department, Anya has been able to provide data and analyze data for various ministries and departments for the Government of the Bahamas as well as world organizations such as the IMF and CBN. She was very instrumental in the launching of the Bahamas Government budget automation system in 2014. It was during her tenure she learnt about Cloud Computing.

In 2017, she was afforded the opportunity to work with Cloud Carib Ltd, a Cloud Computing and Managed Services company based in Nassau, Bahamas. She is a Systems Analyst and works with automation and providing VAR solutions to her sales team. Her goal is to continue in the field of Data Analytics.

Anya is married to her wonderful husband Nathaniel Beneby III and together they have a son Nathaniel Beneby IV. Her motto "Never set a limitation upon your life. All things are possible with God."

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**Nekia Brice**

*Founder, AFINIT Consulting*



Nekia Brice is founder of AFINIT Consulting, a management consulting firm providing information technology and business consulting services. She leads the firm's client engagements and

overall strategic development. Recognized for sound judgment, analytical thinking and insight, she has been a sought after and trusted advisor in IT for over 10 years. Her prior experience serving fortune 500 and multinational companies, provides a plethora of industry expertise for her clients.

Nekia began her career in the United States and has since returned home to take part in building the local IT community. Her in-depth knowledge of business intelligence, digital transformation and IT modernization are hallmarks of her business and she is acknowledged for delivering a result oriented consulting approach. She manages a team comprising of over 30 engineers and her client base are among the leading organizations in the banking, insurance, media and telecommunications sectors.

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