

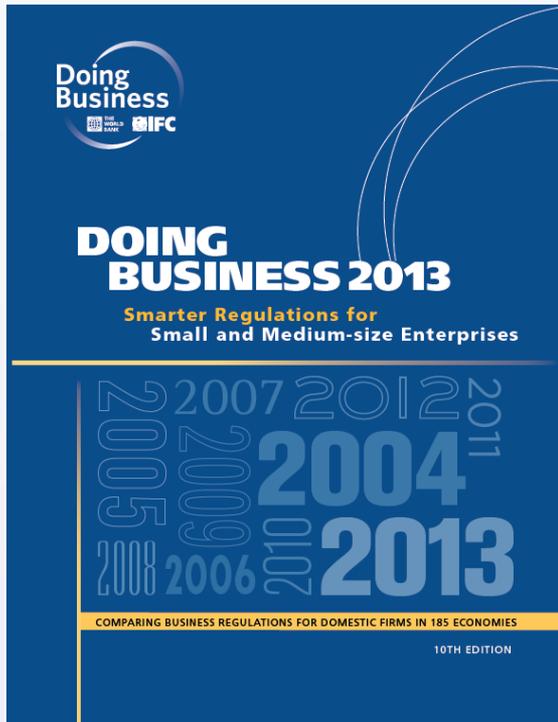
# **DOING BUSINESS 2013**

## Indicators on Getting Electricity

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*Supported by the Norwegian Trust Fund*

# What does *Doing Business* measure?



## Doing Business indicators:

- ✓ Focus on regulations relevant to the life cycle of a small to medium-sized domestic business.
- ✓ Are built on standardized case scenarios.
- ✓ Are measured for the most populous city in each country.
- ✓ Are focused on the formal sector.

**DO NOT** measure all aspects of the business environment such as macroeconomic stability, corruption, level of labor skills, proximity to markets, or of regulation specific to foreign investment or financial markets.

# Doing Business indicators – 11 areas of business regulation

## Complexity and cost of regulatory processes

|                                   |  |
|-----------------------------------|--|
| Starting a business               | Procedures, time, cost and paid-in minimum capital requirement |
| Dealing with construction permits | Procedures, time and cost                                      |
| Getting electricity               | Procedures, time and cost                                      |
| Registering property              | Procedures, time and cost                                      |
| Paying taxes                      | Payments, time and total tax rate                              |
| Trading across borders            | Documents, time and cost                                       |

## Strength of legal institutions

|                                |   |
|--------------------------------|---|
| Getting credit                 | Movable collateral laws and credit information systems    |
| Protecting investors           | Disclosure and liability in related-party transactions    |
| Enforcing contracts            | Procedures, time and cost to resolve a commercial dispute |
| Resolving insolvency           | Time, cost, outcome and recovery rate                     |
| Employing workers <sup>a</sup> | Flexibility in the regulation of employment               |

a. The employing workers indicators are not included in this year's ranking on the ease of doing business nor in the calculation of any data on the strength of legal institutions included in figures in the report.

## How are the data collected?

- ✓ To start, the *Doing Business* team, with **academic advisers**, designs a **standardized case study and develops a survey**.
- ✓ **Surveys are administered through more than 8,000 local experts**, including lawyers, business consultants, accountants, government officials and other professionals.
- ✓ These experts have **several (typically 4) rounds of interaction** with the *Doing Business* team, involving conference calls, written correspondence and country visits.
- ✓ The data from surveys are subjected to numerous **tests for robustness**, which lead to revisions or expansions of the information collected.
- ✓ The data for all sets of indicators in *Doing Business 2013* are for **June 1, 2012** (except for Paying taxes, for which the data refer to Jan–Dec 2011).

# How does *Doing Business* define SMART business regulations?

S

- STREAMLINED—regulations that accomplish the desired outcome in the most efficient way

M

- MEANINGFUL—regulations that have a measurable positive impact in facilitating interactions in the marketplace

A

- ADAPTABLE—regulations that adapt to changes in the environment

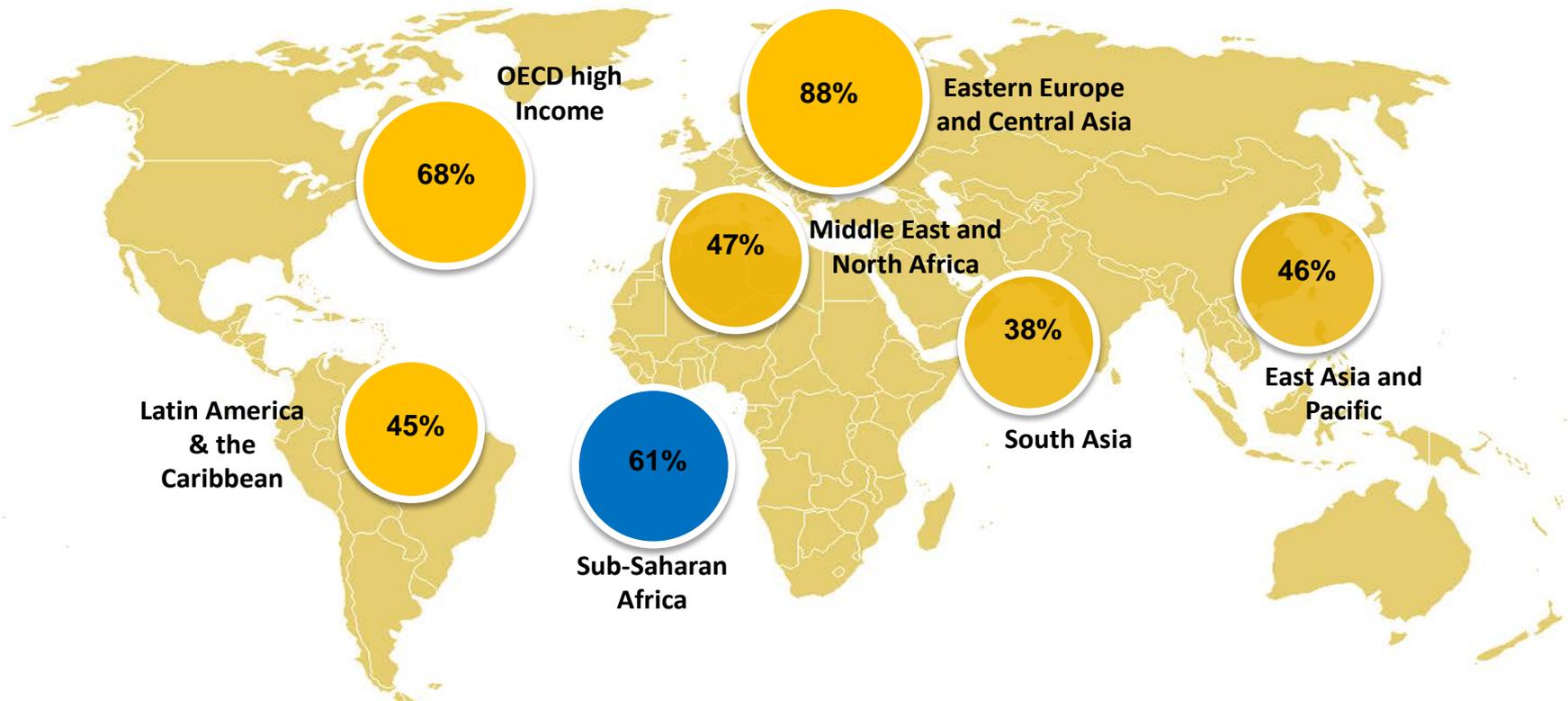
R

- RELEVANT—regulations that are proportionate to the problem they are designed to solve

T

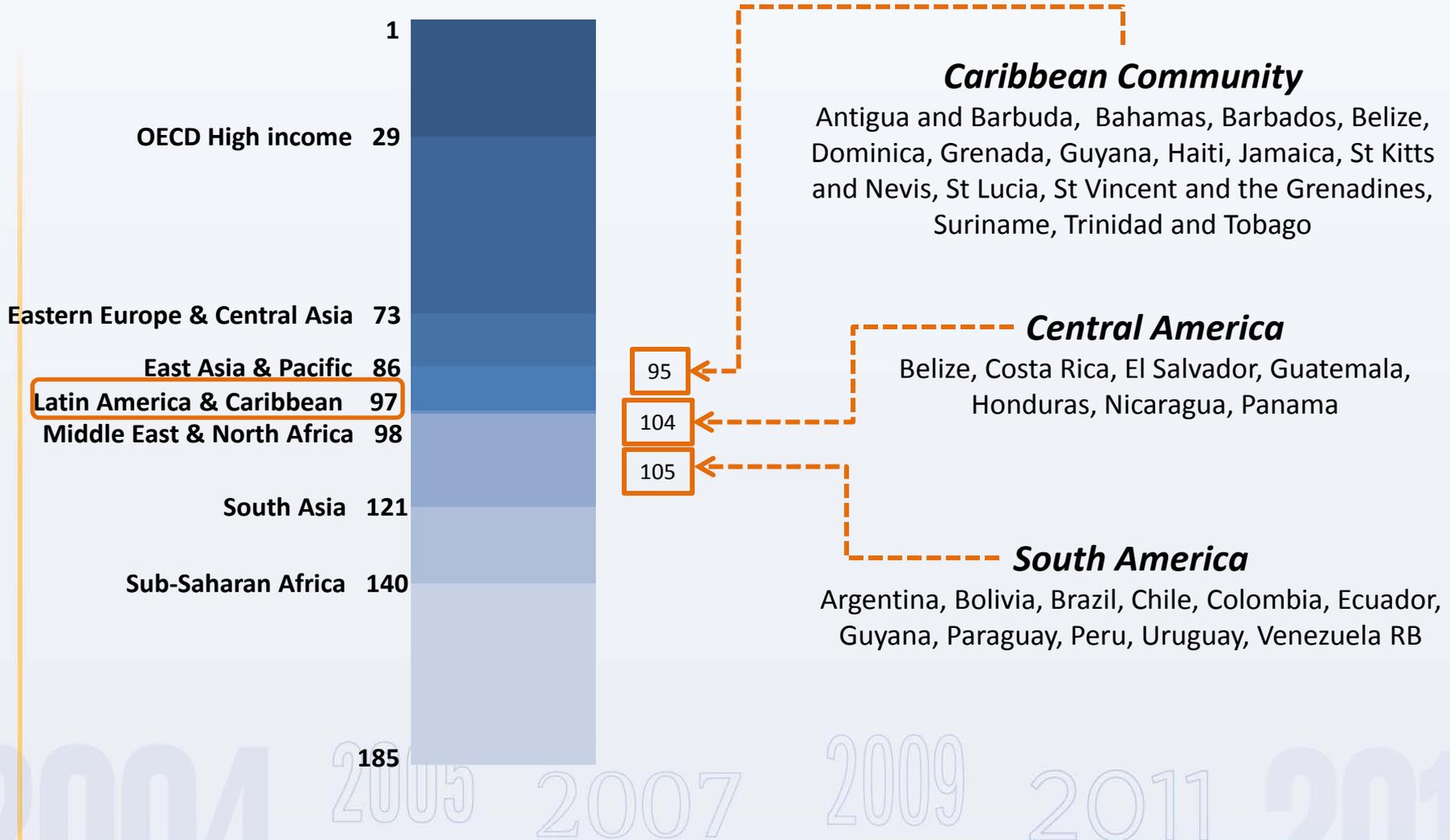
- TRANSPARENT—regulations that are clear and accessible to anyone who needs to use them

# Pace of reforms remains strong worldwide: 108 economies implemented 201 reforms in 2011/12



While in 2005/2006 only 33% of the economies of Sub-Saharan Africa implemented business regulation reforms, in 2011/2012 61% of the economies reformed

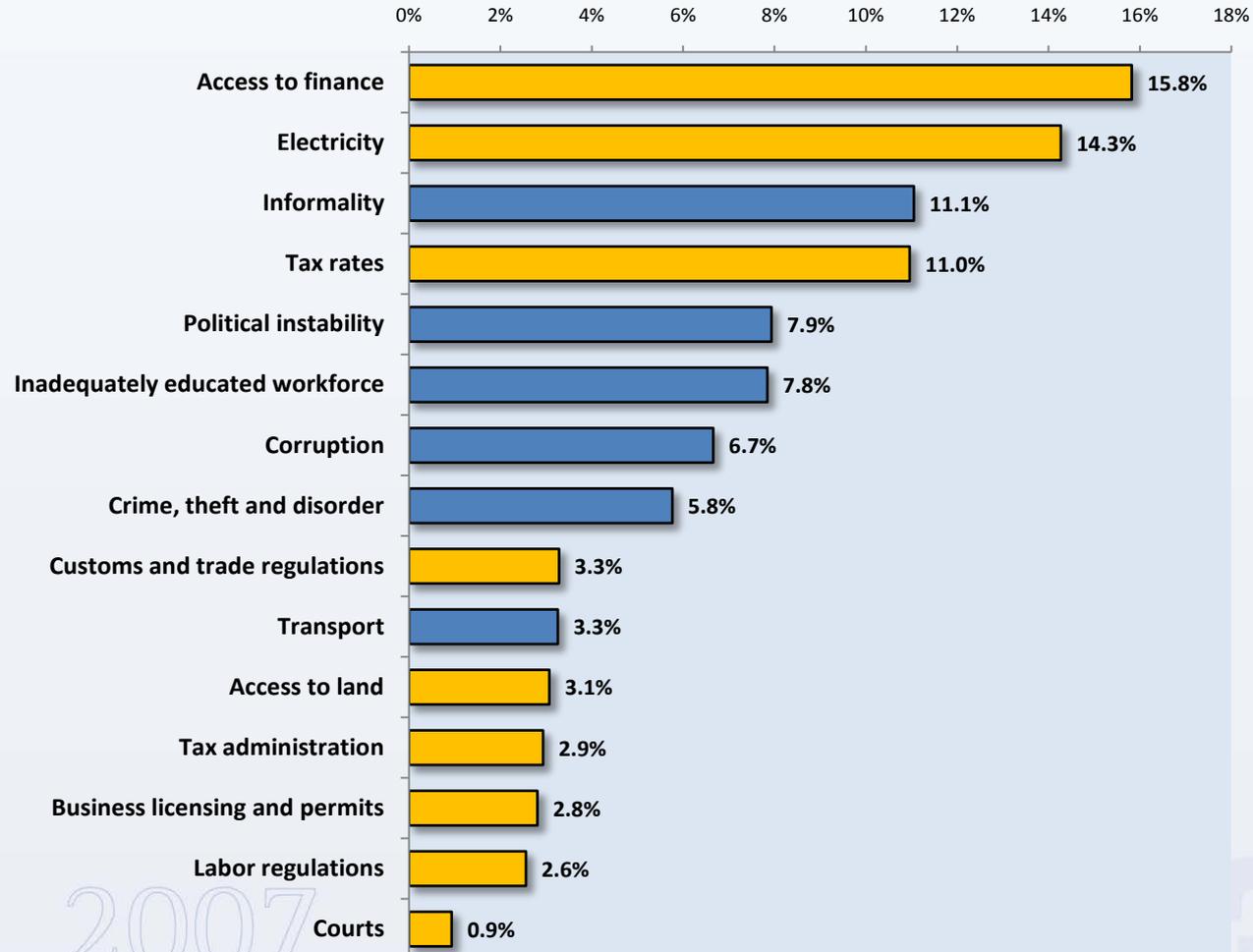
# Latin America and Caribbean economies on average rank near the middle in the global ease of doing business



# Doing Business indicators reflect on some of the most important obstacles small and medium-sized firms face

- Based on *Enterprise Surveys* in 118 countries around the world
- Direct responses from representative samples of the private sector
- Access to finance, electricity and informality* are the top obstacles across the developing world

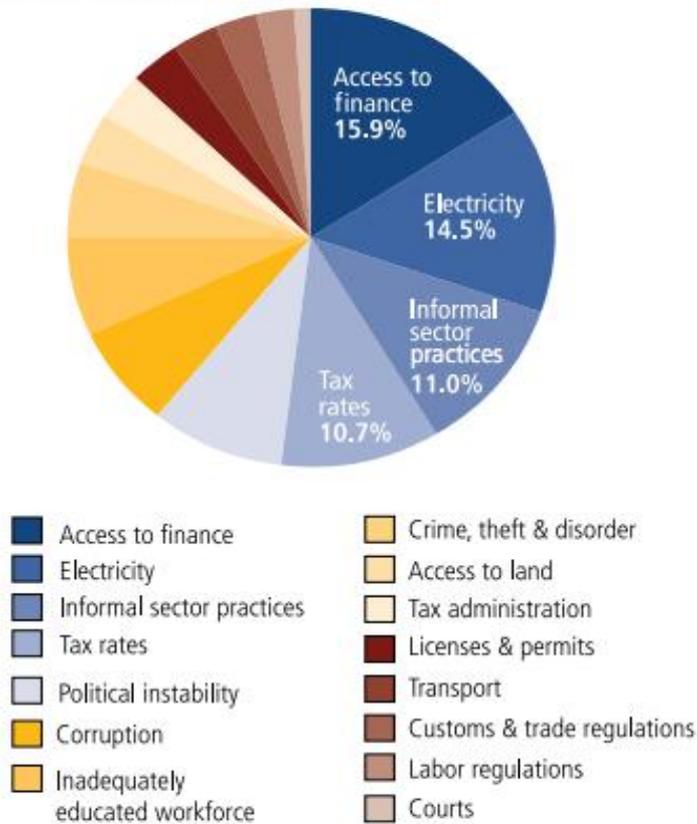
Percent of firms identifying the problem as the main obstacle to their business activity



# How electricity services matter for businesses ?

Firms consider electricity one of their biggest constraints

Share of managers identifying issue as the most serious obstacle to their business operation (%)



Note: The data sample includes 109 economies.

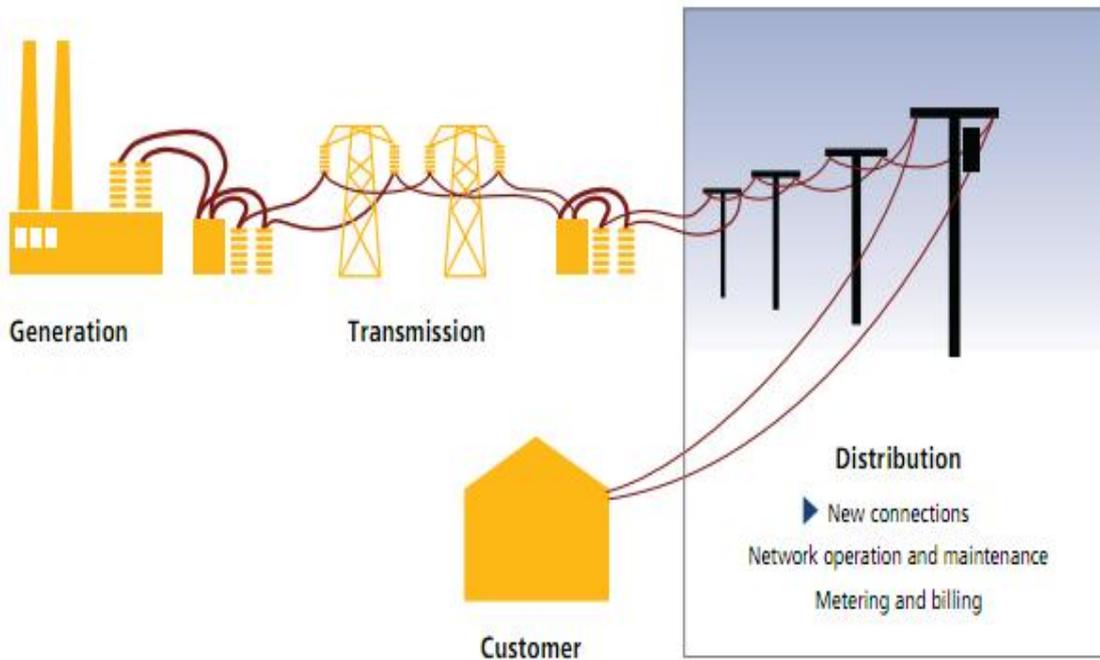
Source: World Bank Enterprise Surveys (2006–10 data).

- World Bank Enterprise Surveys show that managers in 109 economies, 71 of them low or lower middle income, consider electricity to be among the biggest constraints to their business.
- In addition, managers estimate losses due to power outages at an average 5.1% of annual sales.

2009 2011 2013

# The indicator Getting Electricity records information on the distribution part of the electricity sector

Doing Business measures the connection process at the level of distribution utilities

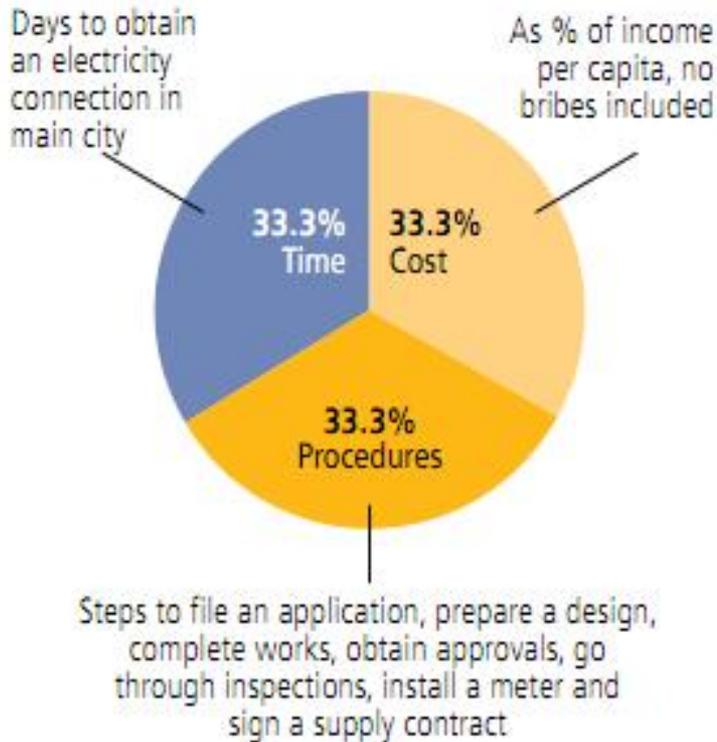


- Poor electricity supply adversely affects the productivity of firms and the investments they make in their productive capacity.
- It is therefore essential for businesses to have reliable, good-quality electricity supply.
- But whether electricity supply is reliable or not, the **first step** for customers is to get a **new connection**, the process measured by the getting electricity indicators.

# What Getting Electricity measures: procedures, time and cost

Getting electricity: obtaining an electricity connection

Rankings are based on 3 indicators



## Based on a standardized case study:

- Newly built warehouse
- Located in the main business city
- Modest but non-trivial load of 140 kVA

## Data Collection Process:

- Contact main distribution utility in the business capital of each country
- Verify with independent professionals, like electrical contractors, electrical engineers and regulatory agencies.

# The Case Study Assumptions

## The process of obtaining an electricity connection :

- Procedures, time and cost
- Costs include connection fees, labor and material
- Procedures include applications, inspections, approvals and works.

## Based on a standardized case study:

- Newly built warehouse
- Located in the main business city
- Modest but non-trivial load of 140 kVA

## Data Collection Process:

- Contact main distribution utility in the business capital of each country
- Verify with independent professionals

# Getting Electricity indicators – of what use are they to policy makers?

## Getting Electricity correlates with other sector challenges....

- ✓ Time and cost to obtain an electricity connection are negatively correlated with the electrification rate.
- ✓ The cost to obtain an electricity connection is negatively correlated with the % of transmission and distribution losses
- ✓ Simpler connection processes are associated with higher firm sales, in particular in industries with high electricity needs

## ...and can support regulators in their dialogue with the utility.....

*Distribution utilities retain monopolistic positions even in otherwise liberalized markets*

- Customers are captive
- Benchmarking utility performance helps regulators help customers

*Great majority of distribution utilities surveyed are only “game in town”*

- Benchmarking against utilities in other countries needed

*Regulatory agencies often have to rely on self-reporting of utilities:*

- Limits effective monitoring of utility performance (especially in such areas as quality of service regulation)
- Independent benchmarking can fill a gap

# Where is getting electricity easy – and where not?

Where is it easier to get electricity ?<sup>a</sup>

- In economies where getting electricity is most efficient, requiring fewer interactions with authorities and less time, utilities often carry out the external connection works themselves.
- They also obtain the necessary approvals and streamline procedures with other agencies.



a. The rank is the simple average of an economy's percentile rank on procedures, time and cost to get an electricity connection. See the data notes for details.

Source: Doing Business database.

# Who makes getting electricity easy – and who does not?

| Procedures (number)            |    |                    |     |
|--------------------------------|----|--------------------|-----|
| Fewest                         |    | Most               |     |
| Comoros                        | 3  | Nigeria            | 8   |
| Germany                        | 3  | Senegal            | 8   |
| Japan                          | 3  | Sierra Leone       | 8   |
| Micronesia, Fed. Sts.          | 3  | Azerbaijan         | 9   |
| St. Vincent and the Grenadines | 3  | Bangladesh         | 9   |
| Sweden                         | 3  | Mozambique         | 9   |
| Switzerland                    | 3  | Tajikistan         | 9   |
| Timor-Leste                    | 3  | Uzbekistan         | 9   |
| Afghanistan                    | 4  | Russian Federation | 10  |
| Iceland                        | 4  | Ukraine            | 11  |
| Time (days)                    |    |                    |     |
| Fastest                        |    | Slowest            |     |
| Germany                        | 17 | Cyprus             | 247 |
| St. Kitts and Nevis            | 18 | Hungary            | 252 |
| Iceland                        | 22 | Nigeria            | 260 |
| Austria                        | 23 | Czech Republic     | 279 |
| Taiwan, China                  | 24 | Russian Federation | 281 |
| St. Lucia                      | 25 | Ukraine            | 285 |
| Korea, Rep.                    | 28 | Bangladesh         | 404 |
| Rwanda                         | 30 | Madagascar         | 450 |
| Chile                          | 31 | Guinea-Bissau      | 455 |
| Puerto Rico (U.S.)             | 32 | Liberia            | 465 |

## Connection delays increase where:

- Opportunities are missed to streamline approvals with other public agencies
- Inspections are unnecessarily duplicated
- Utilities do not have the materials needed to connect customers readily available.
- New connections are rationed because supply is limited.

# Who has narrowed the distance to frontier in getting electricity the most since 2010?

| Most improved            | Change in distance to frontier (percentage points) |
|--------------------------|--|
| Vanuatu                  | 19<br>(48→67)                                      |
| Gambia, The              | 17<br>(46→63)                                      |
| Central African Republic | 15<br>(13→28)                                      |
| Zimbabwe                 | 13<br>(40→53)                                      |
| Afghanistan              | 12<br>(55→67)                                      |
| Latvia                   | 12<br>(61→73)                                      |
| Georgia                  | 12<br>(72→84)                                      |
| Kyrgyz Republic          | 11<br>(33→44)                                      |
| Congo, Rep.              | 11<br>(35→46)                                      |
| Angola                   | 10<br>(55→65)                                      |

The distance to frontier measure shows how far on average an economy is from the best performance achieved by any economy on each Doing Business indicator—in this case for the getting electricity indicators since 2010.

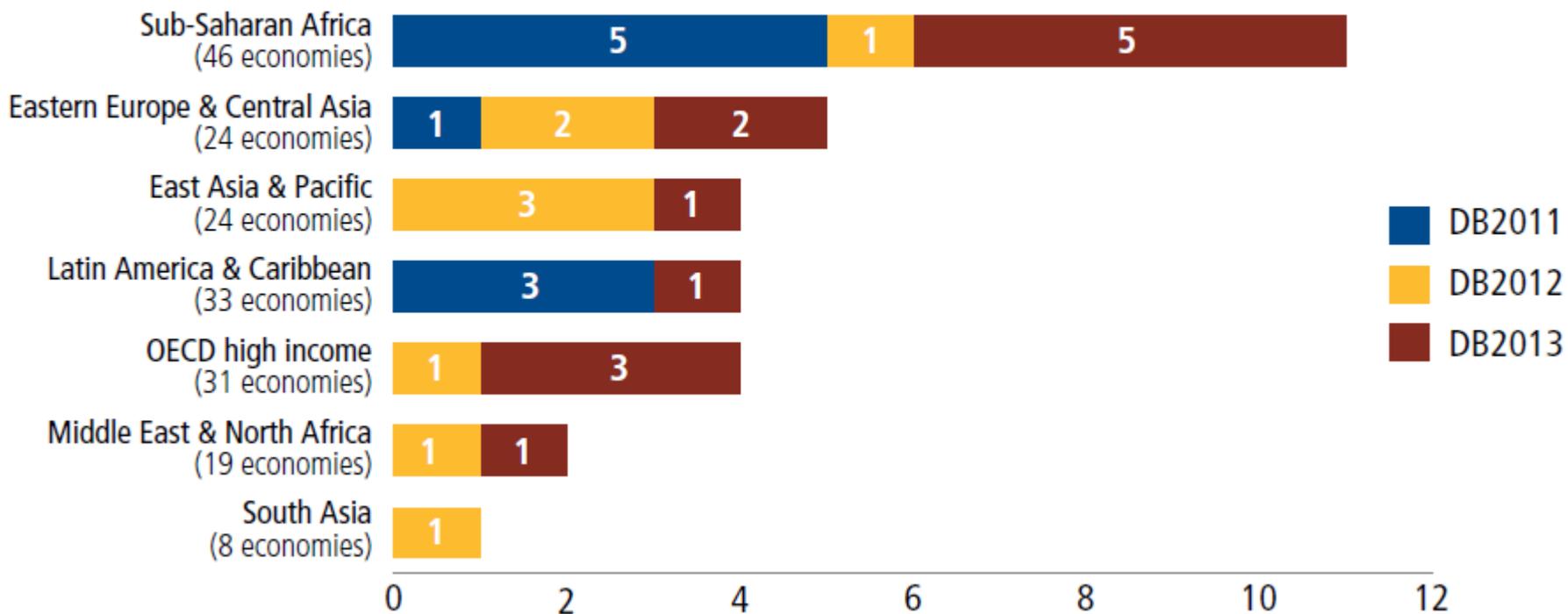


# Who made getting electricity easier in 2011/12—and what did they do?

| Feature   | Economies  | Some highlights   |
|---|--|---|
| Improved process efficiency                           | Canada; Indonesia; Italy; Liberia; Mexico; Namibia; United Arab Emirates | In Italy the utility Acea Distribuzione reorganized its departmental workflow, increasing efficiency and reducing the time to complete external connection works. In Liberia the materials needed for an electricity connection are now readily available in the utility's stock, reducing the time to obtain a connection. The purchase of materials was facilitated by increased donor funding. |
| Streamlined approval process                          | Angola; Armenia; Georgia; Guinea   | In Armenia the Public Services Regulatory Commission adopted resolutions giving customers more technical options for connecting to electricity. As a result, customers no longer have to wait for a permit from the State Energy Inspectorate. The commission also revised its fee structure, reducing the costs customers pay for a new connection.  |
| Improved regulation of connection costs and processes | Republic of Korea; Rwanda  | In Rwanda the installation cost that a customer must pay the Energy, Water and Sanitation Authority for the external connection works was reduced from 30% of the materials cost to 15% when the customer provides the materials.   |

# Sub-Saharan Africa had the most reforms in getting electricity in the past 3 years

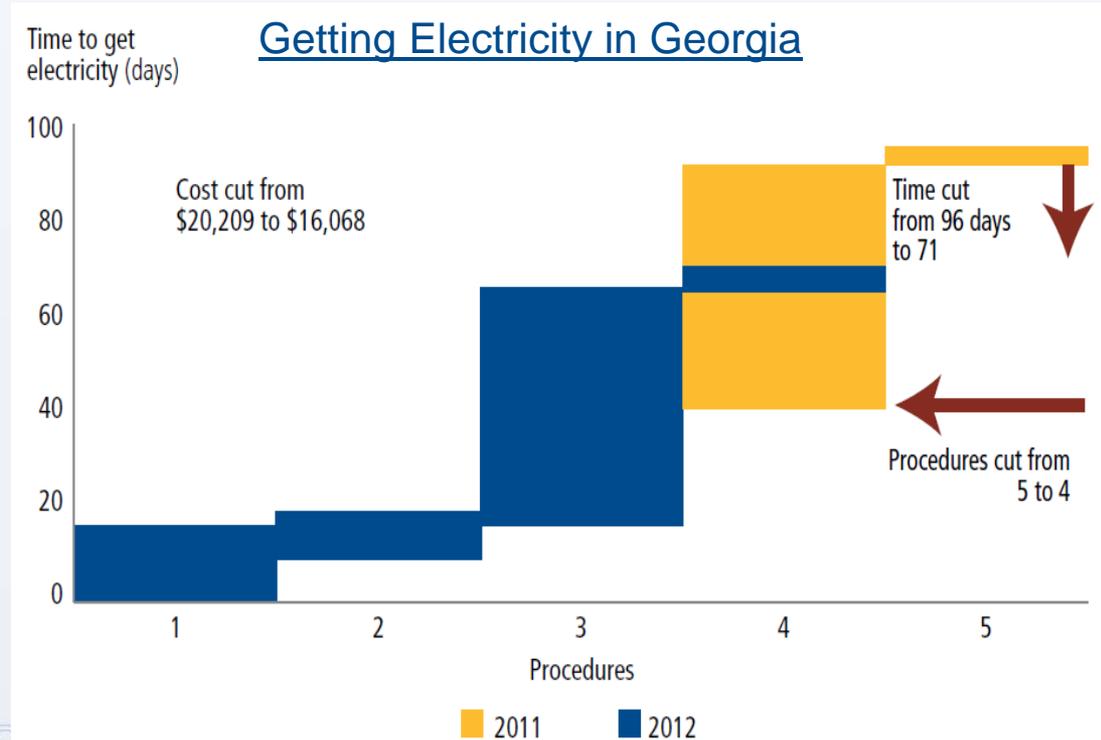
Number of *Doing Business* reforms making it easier to get electricity by *Doing Business* report year



# Armenia and Georgia the top reformers in Getting Electricity in DB13

- In Armenia the new connection process eliminated 1 procedure while a revised fee structure reduced the cost of new connections.

- In Georgia, the National Commission on Energy and Water Regulation also introduced a new process and a revised fee structure. (see figure on the side)

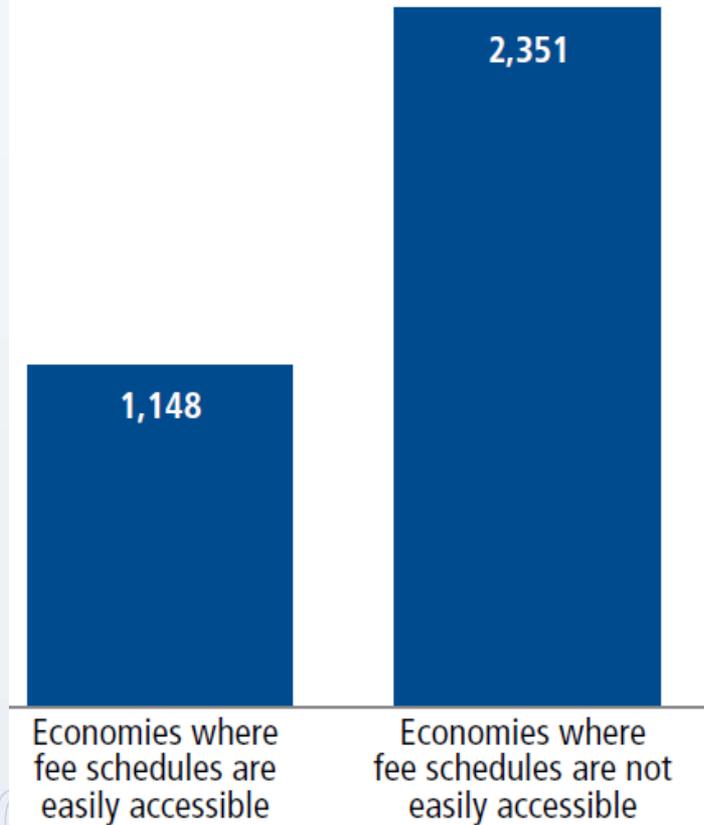


# Transparency of new electrical connection cost

Getting a new electricity connection costs more **than twice as much** in economies where information on the connection fees is more difficult to access

➤ Similar results were found for the fees to register property and to obtain a construction permit.

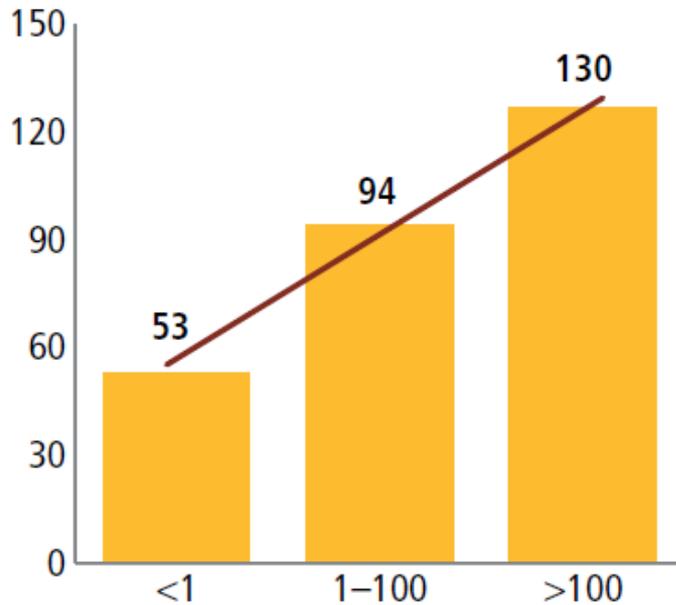
Average cost to connect to electricity  
(% of income per capita)



# New data on electricity : Quality of supply

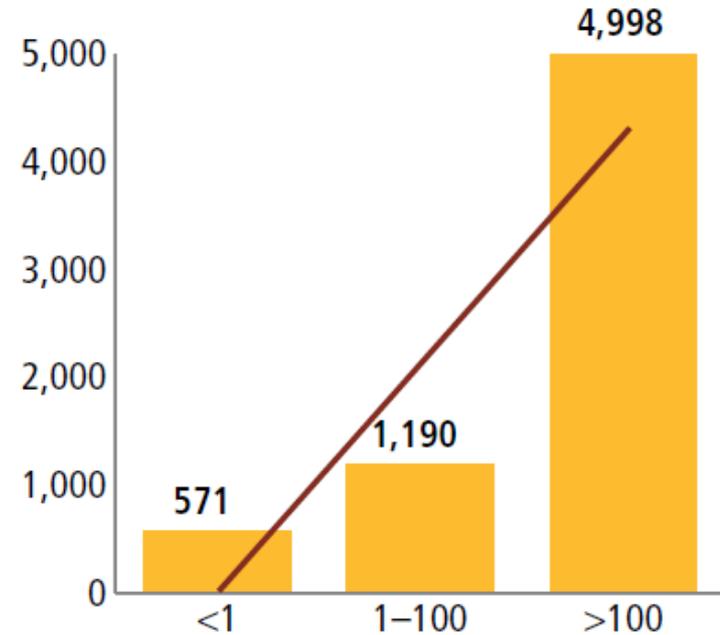
In economies where utilities make the connection process cheap and efficient, supply is likely to be more reliable :

Average ranking on ease of getting electricity



Annual power outages (hours)

Average cost to get electricity (% of income per capita)



Annual power outages (hours)

# Good practices around the world in making it easy to get an electricity connection

**TABLE 3** Good practices around the world, by *Doing Business* topic

| Practice  | Economies <sup>a</sup> | Examples   |
|---|------------------------|--|
| Streamlining approval processes (utility obtains excavation permit or right of way if required)                   | 104 <sup>b</sup>       | Armenia; Austria; Benin; Cambodia; Czech Republic; Panama      |
| Providing transparent connection costs and processes  | 103                    | France; Germany; Ireland; Netherlands; Trinidad and Tobago     |
| Reducing the financial burden of security deposits for new connections  | 96                     | Argentina; Austria; Kyrgyz Republic; Latvia; Mozambique; Nepal |
| Ensuring the safety of internal wiring by regulating the electrical profession rather than the connection process | 40                     | Denmark; Germany; Iceland; Japan                               |



# Good practices in the Caribbean in making it easy to get an electricity connection

| Practice  | Countries   |
|---|---|
| Streamlining approval processes (utility obtains excavation permit or right of way if required)                   | Antigua and Barbuda, Bahamas, Belize, Dominica, Dom. Republic, Guyana, St. Lucia, St. Vincent & the Grenadines, Suriname, Trinidad & Tobago |
| Providing transparent connection costs and processes  | Barbados, Guyana, Jamaica, St. Lucia, Trinidad & Tobago   |
| Reducing financial burden of security deposit for new connections   | Antigua & Barbuda, St. Kitts & Nevis, Trinidad & Tobago, Barbados, Belize, Jamaica, Puerto Rico, St. Lucia                                  |
| Ensuring safety of internal wiring process by regulating the electrical profession rather than connection process | Puerto Rico   |

# What does it cost to get connected?

## Connection costs in low income countries are higher, because:

- Distribution systems often lack spare capacity

→ Customers have to shoulder additional capital investments

## Typical connection costs include:

- Application fee
- Fee for internal wiring check
- Cost for distribution transformer, cable, meter, meter board
- Labor cost for installation of transformer and cable
- Fee for testing of material
- Fee for excavation permit
- Security deposit

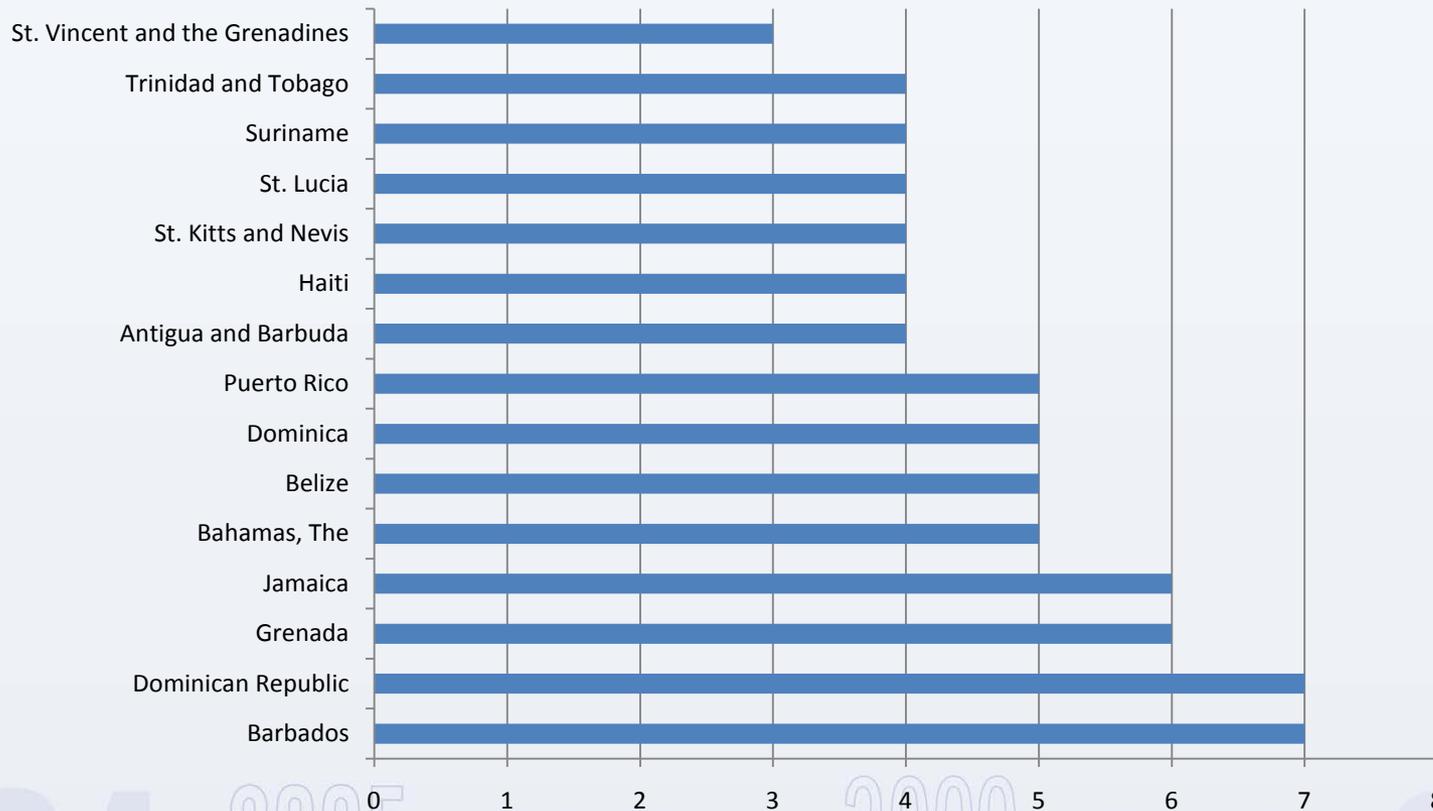
| Cost (% of income per capita) |      |                          |          |
|-------------------------------|------|--------------------------|----------|
| Least                         |      | Most                     |          |
| Japan                         | 0.0  | Djibouti                 | 7,776.4  |
| Hong Kong SAR, China          | 1.6  | Guinea                   | 8,377.7  |
| Qatar                         | 3.9  | Malawi                   | 8,854.9  |
| Norway                        | 6.5  | Madagascar               | 9,056.7  |
| Trinidad and Tobago           | 6.6  | Chad                     | 11,017.6 |
| Australia                     | 8.7  | Central African Republic | 12,603.6 |
| Panama                        | 13.6 | Burkina Faso             | 12,662.0 |
| Israel                        | 13.8 | Benin                    | 14,343.1 |
| Uruguay                       | 14.3 | Burundi                  | 21,481.7 |
| Iceland                       | 14.9 | Congo, Dem. Rep.         | 27,211.6 |

Source: Doing Business database.

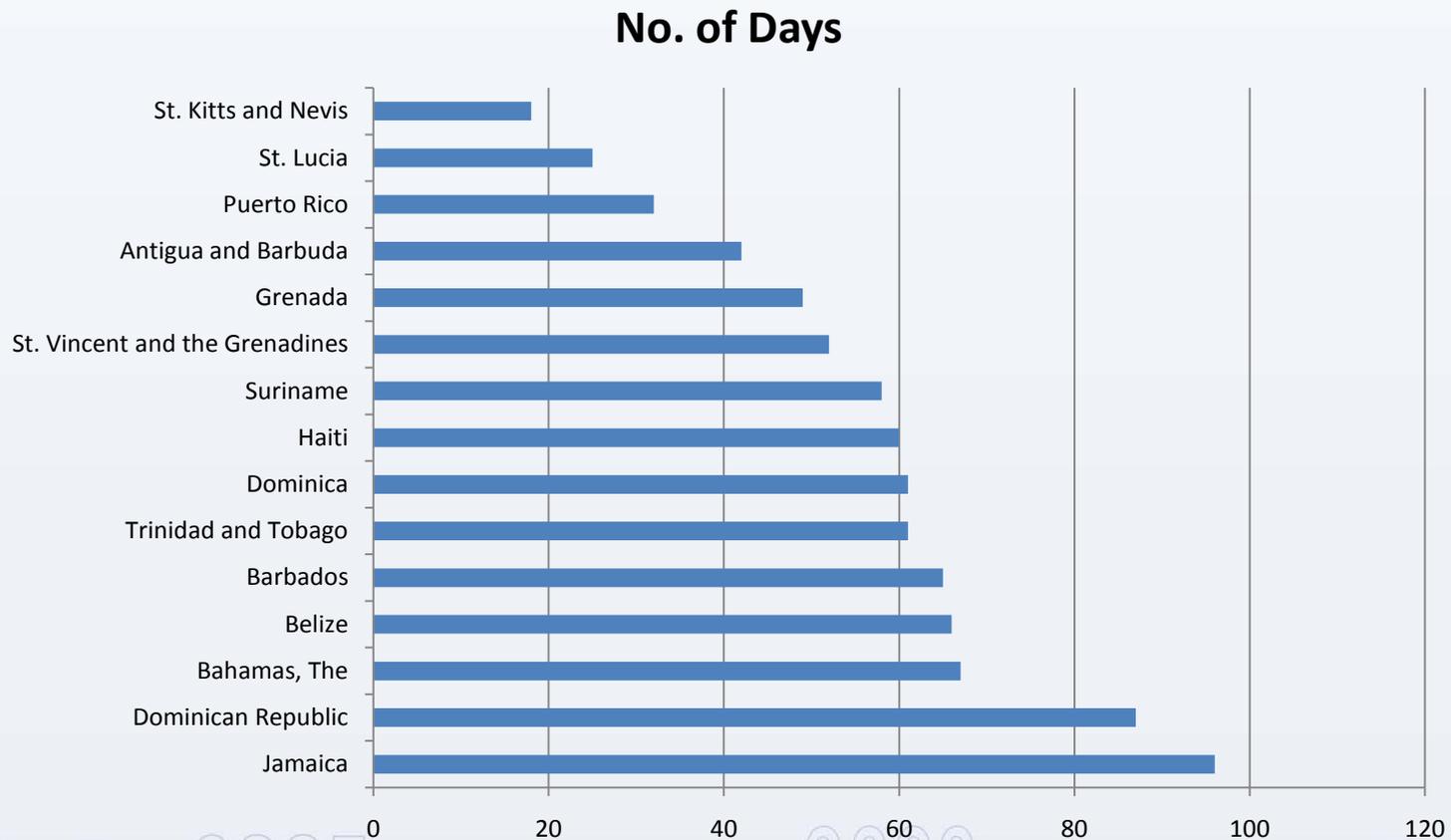


# Caribbean Countries – Who makes getting electricity easier, and who doesn't

## No. of Procedures

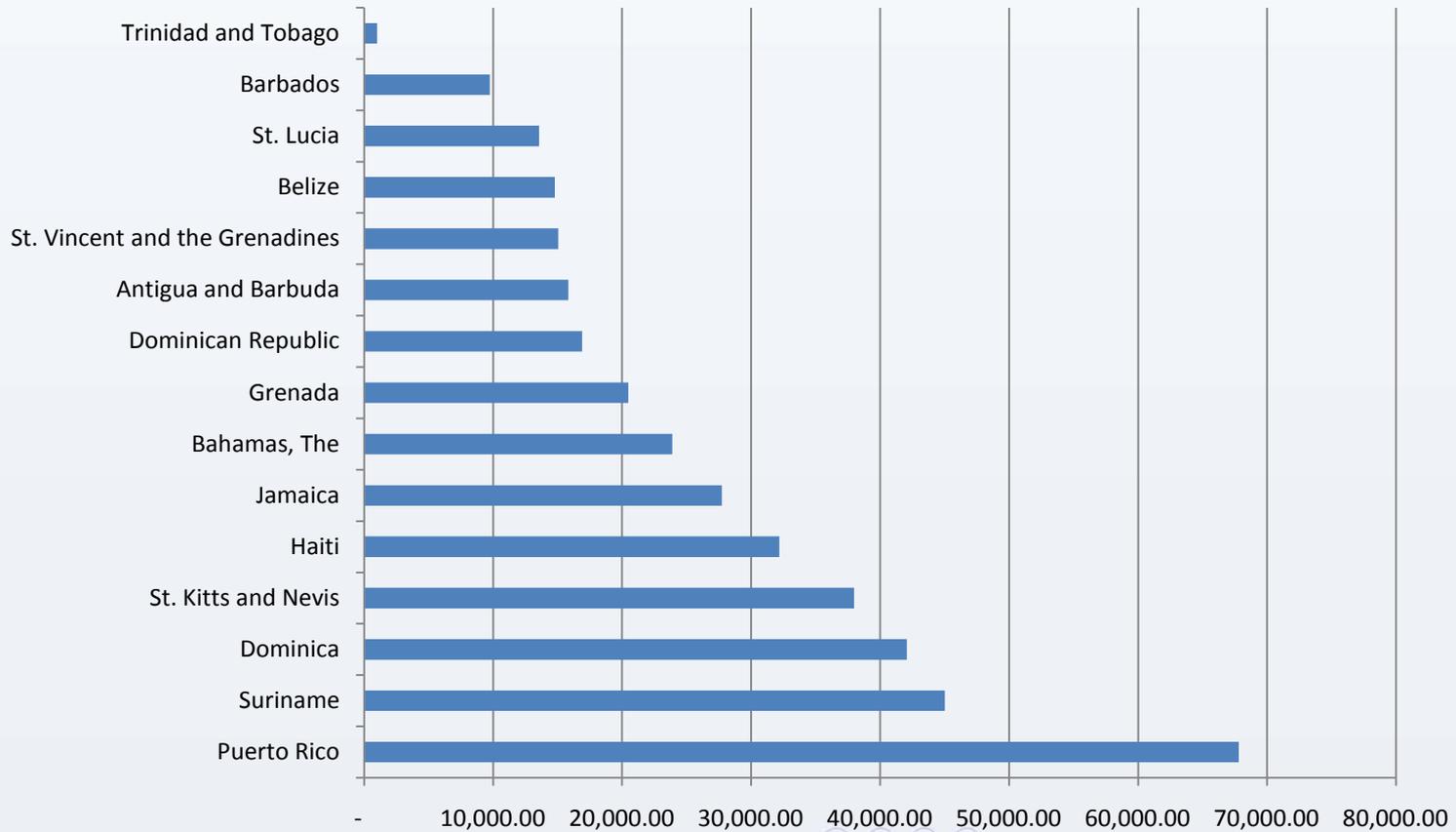


# Caribbean Countries – Who makes getting electricity easier, and who doesn't



# Caribbean Countries – Who makes getting electricity easier, and who doesn't

Cost (% GNI per capita)



# Caribbean countries – Ranking in Getting Electricity

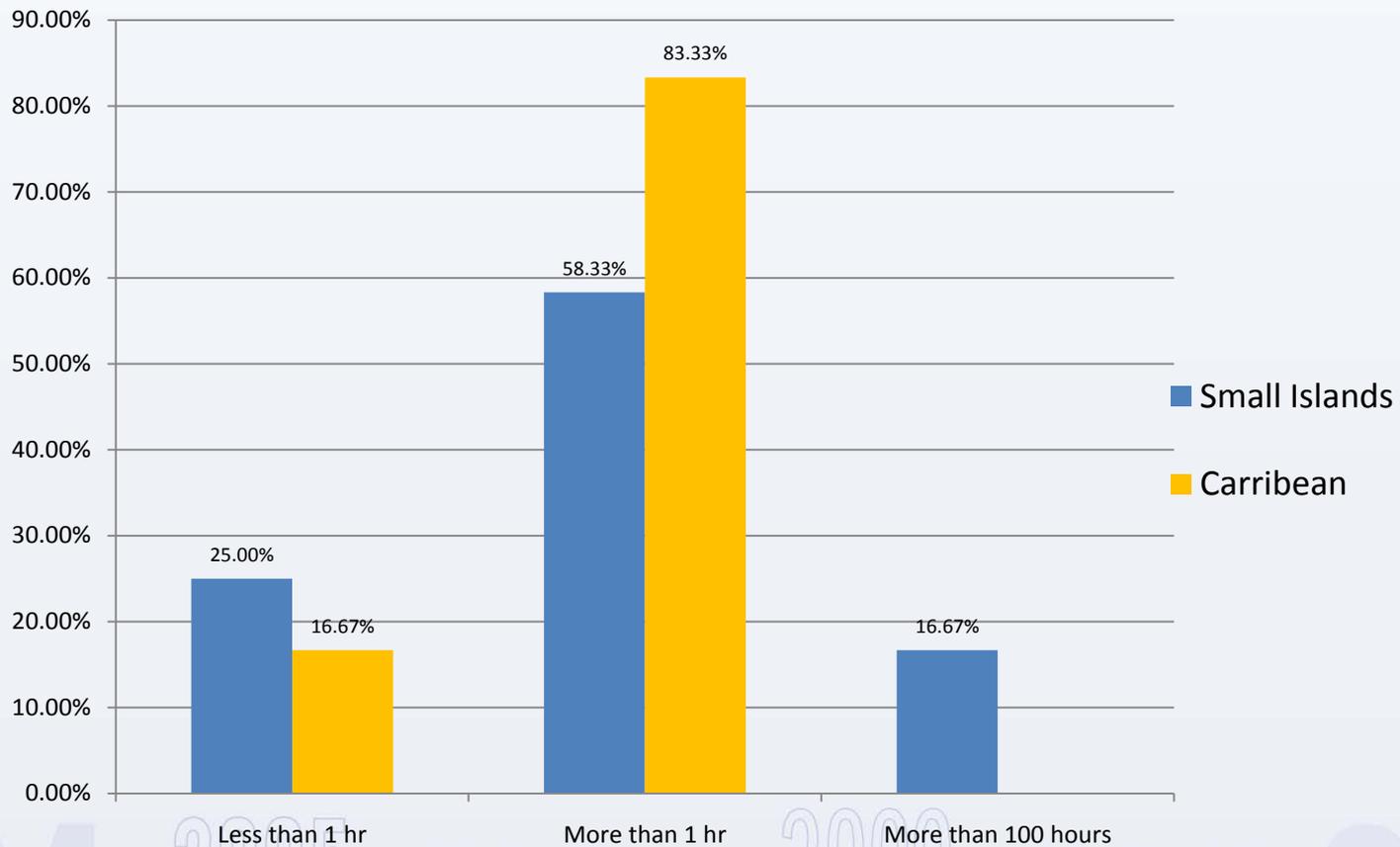
| Economies                      | DB13 Ranking for Getting Electricity |
|--------------------------------|--------------------------------------|
| Trinidad and Tobago            | 11                                   |
| St. Lucia                      | 12                                   |
| St. Kitts and Nevis            | 17                                   |
| Antigua and Barbuda            | 18                                   |
| St. Vincent and the Grenadines | 22                                   |
| Puerto Rico                    | 37                                   |
| Suriname                       | 39                                   |
| Bahamas, The                   | 43                                   |
| Belize                         | 58                                   |
| Dominica                       | 61                                   |
| Grenada                        | 66                                   |
| Haiti                          | 71                                   |
| Barbados                       | 81                                   |
| Dominican Republic             | 122                                  |
| Jamaica                        | 123                                  |

# Caribbean countries – some common features

- Multiple inspections conducted by utility as well as other agencies – causing delays in the connection process
- 12 out of 15 Caribbean economies charge a security deposit for new connections, and in only 5 economies, the security deposit can be settled with a bond or bank guarantee.
- Transparency – in only 4 out of 15 Caribbean economies, the electricity fees are easily accessible (published online or available in brochures)
- Distribution systems often lack spare capacity – new connection requires expansion of network, and customers have to shoulder additional capital investments.

# Quality of supply – power outages

## Quality of Supply - Total hours of power outages per year



# Which small states make getting electricity easy--and which do not?

|                                | Rank | Procedures (number) | Time (days) | Cost (% of income per capita) | Income per capita (US\$) |
|--------------------------------|------|---------------------|-------------|-------------------------------|--------------------------|
| <b>Easiest</b>                 |      |                     |             |                               |                          |
| Singapore                      | 5    | 4                   | 36          | 28.63                         | 42,930                   |
| Trinidad and Tobago            | 11   | 4                   | 61          | 6.62                          | 15,380                   |
| St. Lucia                      | 12   | 4                   | 25          | 202.84                        | 6680                     |
| St. Kitts & Nevis              | 17   | 4                   | 18          | 304.26                        | 12,480                   |
| Antigua & Barbuda              | 21   | 3                   | 52          | 307.9                         | 4,850                    |
| St. Vincent and the Grenadines | 22   | 3                   | 52          | 246.71                        | 6100                     |
| Papua New Guinea               | 23   | 4                   | 66          | 59.92                         | 1480                     |
| Tonga                          | 30   | 5                   | 42          | 101.46                        | 3580                     |
| Samoa                          | 33   | 4                   | 34          | 790.78                        | 3190                     |
| Suriname                       | 39   | 4                   | 58          | 634.42                        | 7096                     |

# Which small states make getting electricity easy--and which do not?

|                       | Rank | Procedures (number) | Time (days) | Cost (% of income per capita) | Income per capita (US\$) |
|-----------------------|------|---------------------|-------------|-------------------------------|--------------------------|
| <b>Most Difficult</b> |      |                     |             |                               |                          |
| Comoros               | 104  | 3                   | 120         | 2477.18                       | 770                      |
| Cape Verde            | 106  | 6                   | 58          | 981.35                        | 3540                     |
| Maldives              | 120  | 6                   | 108         | 380.46                        | 6530                     |
| Dominican Republic    | 122  | 7                   | 87          | 322.34                        | 5240                     |
| Jamaica               | 123  | 6                   | 96          | 557.014                       | 4980                     |
| Vanuatu               | 124  | 5                   | 122         | 1248.10                       | 2870                     |
| Solomon Islands       | 125  | 4                   | 160         | 2044.45                       | 1110                     |
| Seychelles            | 144  | 6                   | 147         | 429.80                        | 11130                    |
| Guyana                | 148  | 7                   | 109         | 542.86                        | 3202                     |
| Kiribati              | 159  | 6                   | 97          | 5199.66                       | 2110                     |

# Procedure list – Antigua and Barbuda

| No | Procedure  | Time to Complete | Associated Costs |
|----|--|------------------|------------------|
| 1  | <p><b>Customer gets application form stamped from DCA (Development Control Authority)</b></p> <p>The DCA verifies that the building has the necessary clearance to build. Applicant submits drawings and approval to build certificate to DCA. All applications for new service are to be filled out in quadruplets and taken to the Development Control Authority (DCA), to be approved before they are brought to Antigua Public Utilities Authority (APUA). DCA typically takes a week to process the application.<br/><i>Agency: Development Control Authority</i></p>   | 7 calendar days  | XCD 200.0        |
| 2  | <p><b>Submit application to Antigua Public Utility Authority (APUA) and awaits site inspection</b></p> <p>When bringing these forms to A.P.U.A. they shall be accompanied with a valid photo I.D. and a detailed location of where the service is desired. A.P.U.A. will make an inspection within 5 working days. In the event this service doesn't comply with the authority's standard it will be rejected and will be filed away until the applicant informs the authority that he/she is ready for a second inspection. Once the engineer has conducted the site inspection and assessed the requirements of materials (in most cases for a 140 KVA connection, a distribution transformer and accessories will be required), he prepares the total estimated cost.<br/><i>Agency: Antigua Public Utilities Authority</i></p> | 7 calendar days  | no charge        |
| 3  | <p><b>Customer receives internal wiring inspection from APUA</b></p> <p>Payment of estimated amount is usually made in whole, but sometimes if the customer requests, two part payment can be made - 50% at receiving estimate, and balance after internal inspection. Only after complete payment is received, the utility does the external works. Customer has to be present during inspection. Utility conducts internal wiring inspection and instructs the customer to make the balance payment so that external works can commence.<br/><i>Agency: Antigua Public Utilities Authority</i></p>   | 21 calendar days | XCD 43,200.0     |
| 4  | <p><b>APUA conducts external connection works, meter installation, electricity starts flowing.</b></p> <p>No security deposit charged for customers who own the building.<br/><i>Agency: Antigua Public Utilities Authority</i></p>  | 7 calendar days  | no charge        |

# Procedure list – Jamaica

| No. | Procedure   | Time to Complete | Associated Costs |
|-----|---|------------------|------------------|
|     | <b>Electrical contractor applies for Govt. of Jamaica Electrical Dept (GEI) Inspection Certificate</b>  |                  |                  |
| 1   | When the service order is generated, the parish office is informed and a team dispatched to conduct site visit which includes easement needed to ensure that construction process will not be held up and time and other resources are not spent unnecessarily. The findings from the inspection will be entered into a database that has predefined measurements based on the regular, current and projected factors that facilitate the successful completion of any particular job. The result will determine the final cost.  | 1 calendar day   | JMD 16,000.0     |
|     | <b>Receive internal wiring inspection from GEI and await preparation of report</b>  |                  |                  |
| 2   | The inspector conducts the internal wiring inspection based on the Jamaican 21 standard. If the customer premises structure of internal wiring used is accepted, the record of the inspection and results is recorded and the relevant information based on size, type and location of customer premises is sent to JPS. In cases where the internal wiring is not accepted, the customer is informed and has to restart the process.   | 21 calendar days | no charge        |
|     | <b>Submit application to Jamaica Public Service Company (JPSCo) and await site visit</b>  |                  |                  |
| * 3 | Documents to be submitted along with application –Application letter; the address where service is required; when the service is needed; name and contact details of person representing the company for the application; load details on the major equipment to be used in your new/expanded facility and the rating in kilovolt amperes (kVA) or ampere (A) units; if applicable, a single line electrical diagram, prepared by a Certified Electrical Engineer, indicating the loading as well as other details for three phase (3) service.   | 7 calendar days  | no charge        |
|     | <b>Receive site inspection and await estimate from JPSCo</b>  |                  |                  |
| 4   | When the service order is generated, the Engineering Team is informed in the case of complex connections to conduct a site visit. The site visit is conducted to determine the site layout and the requirements that will have to be met to supply the customer with electricity. Requirements include number of poles, transformers, length of conductor among other items that will be needed. A drawing is prepared of the site layout, to outline to the Easement team, any situations that may require legal action or reference and the reasoning behind such action; as well as the Construction Team, to facilitate the successful execution of the development process. The findings from the site visit will be entered into an application that has predefined measurements based on the regular, current and projected factors that facilitate the successful completion of any particular job. The result will determine the final estimate. This cost is communicated to the customer. [This particular case is not considered as such to warrant the inclusion of easement costs in total estimate, but in a many cases, a provision is made for such costs when an electrical equipment other than a service wire may need to be placed on a customer's or connecting customer's premises to successfully execute the construction process] | 18 calendar days | no charge        |
|     | <b>Purchase material and conduct external connection works by the electrician</b>   |                  |                  |
| 5   | There is some external connection works which the customer needs to do, This is basically the external wiring up to point of connection provided by utility, a panel board, switchboard, and cables.  | 7 calendar days  | JMD 250,000.0    |
|     | <b>Utility conducts external connection works, meter installation and electricity starts flowing</b>  |                  |                  |
| 6   | JPSCo will purchase material based on arrangements with customers and carryout the necessary construction work and external connections required. Once the job has been completed, JPSCo will invite the Government of Jamaica Electrical Department (GEI) Office to carryout inspection on additionally electrical work done on electrical power lines. Once certified by the GEI Office, the customer is contacted and requested to provide JPS with a security deposit that is refundable upon termination of service being provided. Rate 40 customers are required to make a deposit of the projected sum of 3 months consumption. The cost attached is JMD \$2,730,000 The customer can supply JPS with a bank guarantee cost paid for security deposit of JMD\$8,190,000. JPSCo will then proceed with final meter connection thus enabling the customer to make use of electricity.   | 49 calendar days | JMD 2,303,602.5  |

# Thank You

Questions

www.doingbusiness.org



The screenshot shows the website's header with logos for IFC and The World Bank, and a search bar. The main navigation includes links for DATA, RANKINGS, REPORTS, METHODOLOGY, RESEARCH, BUSINESS REFORMS, LAW LIBRARY, CONTRIBUTORS, ABOUT US, and PRESS. A featured section highlights the 'Doing Business in Hargeisa' report, describing it as an in-depth look at the business climate in Hargeisa, the largest economic center in Somaliland. Below this, there are sections for 'RECENT PUBLICATIONS' featuring 'Doing Business in Kenya 2012', 'STAY CONNECTED!' with social media links, and 'COMING SOON' for 'Doing Business 2013' on October 23, 2012. A 'Reform Simulator' section is also visible, promising to show the impact of reforms.

